



The 37th Edition of the Bagamoyo International Festival of Arts and Culture once again will be held from 20th to 27th October, 2018 in the historic town of Bagamoyo - a home to the world class historical sites and one of UNESCO's World Heritage Sites with rich cultural heritages. The Taasisi ya Sanaa na Utamaduni Bagamoyo - TaSUBa (Formerly the Bagamoyo College of Arts) will again be transformed into a spectacular indoor and outdoor art arena as the local and international top artists present their works and attract art and culture enthusiasts from within and outside Tanzania.

The Bagamoyo International Festival of Arts and Culture has gained an exceptional popularity as it gathers local and international artists and audiences. From its humble beginning in 1981 as a forum for the students of the Bagamoyo College of Arts to show case their works, has grown into one of the major art and culture festivals in Tanzania. A total of 1,282 cultural/art groups have participated in the previous festivals of which 1,279 are local and 153 from overseas. The 36th Bagamoyo International Arts and Culture Festival, which took place in September, 2017, attracted a total of 49,250 audiences from Tanzania and abroad. Apart from local and international audiences, the Festival normally attracts youth from schools (primary and secondary schools), colleges and universities. This year, the Festival expects to attract a total of 60,000 audiences from the Bagamoyo vicinities including Dar es Salaam and other parts of Tanzania and abroad.

The major objective of the Festival is to provide opportunity for local and international artists and audience to come together to celebrate their amazing rich cultural diversity that inform their diversity and cohesion values, minds and creativity.

The specific objectives of the Festival are to:

- ✓ provide platform for the TaSUBa students and from other training institutions to showcase their works and skills acquired in the course of their training in the arts and culture.
- ✓ promote mutual cultural exchange amongst local and international artists.
- ✓ provide platform for young artists to demonstrate their talents and skills on arts and culture.
- ✓ create awareness among youth and artists on issues pertaining to the Tanzanian arts and culture.

Apart from hosting more than 50 nationally and internationally acclaimed performing artists, the Festival will feature incredible visual arts and cultural product exhibitions, gourmet fair (meat and fish barbeques), Bagamoyo Historic Town excursions, fashion show (défilé de mode), hands-on art activities and more - there will truly be something for everyone.

The 37th edition of Bagamoyo International Festival of Arts and Culture is organized by:

Taasisi ya Sanaa na Utamaduni Bagamoyo TaSUBa)
Kaole Road, P. O. Box 32, Bagamoyo, Tanzaniaia
E-mail: [info@tasuba.ac.tz/](mailto:info@tasuba.ac.tz) tasuba@habari.go.tz
Website: www.tasuba.ac.tz